



April 2, 2013

Dear Valued Customer,

### Use of Personal Data in Direct Marketing

We are writing to you in order to be in compliance with the Personal Data (Privacy) Ordinance in Hong Kong, relating to direct marketing that took effect from April 1, 2013. We would like to ensure you to be well informed of our latest news, exhibitions, events and other promotions in the future, please note that we will continue to provide you with information relating to our gallery. Such information could be delivered to you personally through various communication channels by using your email address, correspondence address, mobile phone number and telephone number. You may subsequently send your request by mail to Plum Blossoms (Int'l) Ltd together with your registered name and contact information to stop receiving the information.

Address : G6, 1 Hollywood Road, Central, Hong Kong  
Or email us at : [unsubscribe@plumblossoms.com](mailto:unsubscribe@plumblossoms.com)

With our best wishes,  
Plum Blossoms (Int'l) Ltd Team

尊敬的客戶：

### 使用個人資料推廣通知

香港最新的《個人資料(私隱)條例》已於2013年4月1日起生效，為符合該條例要求及確保您在未來仍能充分了解我們的最新消息、展覽、活動及其他宣傳優惠，我們將繼續為您提供有關藝術品資訊。我們有機會使用您的電郵地址、通訊地址、手機號碼、電話號碼透過不同聯絡方式通知您有關的資訊。倘若您希望停止接收我們的資訊，請隨後連同您已登記的姓名及聯絡方法，致函下列地址提出要求：

萬玉堂畫廊－ 香港中環荷李活道1號華懋荷李活中心地下6號  
或電郵至： [unsubscribe@plumblossoms.com](mailto:unsubscribe@plumblossoms.com)

特此通知  
萬玉堂  
2013年4月2日